

## ABSTRACT OF THE DISCLOSURE

5 A writing pen such as a ballpoint pen having a scented housing or barrel made by including a scented agent (natural or synthetic) into the material (such as plastic) forming the pen housing. In the case of a metal housing or barrel, the pen has a scented coating such as lacquer or enamel. In a preferred embodiment the pen has a grip incorporated into the pen barrel made of a relatively soft, polymeric or rubber material which incorporates a scent giving off the desired aroma. The inventive scented pen is useful as an advertising or other promotional device and includes imprinted advertising, logo or other identification of the source for advertising purposes. The pen has the pleasant aroma of a commercial establishment with which the aroma is associated, such as the aroma of the coffee of a particular coffee house, with the name or logo of the coffee house.